



FOR IMMEDIATE RELEASE

USA Climbing Forms New High Performance Division, Headed by John Muse.

Salt Lake City, UT – December 21, 2018

USA Climbing announced today the formation of a new High Performance Division to be led by John Muse, former Director Of Operations for USA Climbing. In addition to John, USA Climbing has also hired Josh Larson as National Team Head Coach / Routesetter and Meg Coyne as National Team Manager / Assistant Coach.

“The formation of our first ever High Performance Division is a critical step towards providing the expertise our athletes need in their quest to qualify for the Olympic Games in Tokyo” said Marc Norman, USA Climbing’s CEO. “We are thankful to the US Olympic Committee for its support of our High Performance Plan and while there is still a significant gap to fully funding our plan, the USOC’s commitment is a great start. It’s an exciting time at USA Climbing and I can not think of a better person to lead this important division than John Muse”.

While the High Performance Division’s primary directive is to achieve sustained competitive excellence on the international level it will also be involved in all levels of the sport ensuring all of our athletes develop to their fullest potential.

“We have a big mountain to climb by comparison to other National Federations that made this transition sooner than us, but I’m confident that our High Performance Team is up for the challenge and will be successful at our approach” said John Muse, USA Climbing’s High Performance Director. “While efforts will surely be focused toward the goal of getting athletes to the Olympics, it’s also important that we bridge the gap between High Performance and the developing athlete. USA Climbing is entering into a new era with the activation of a High Performance Division, but let us not forget all the ground work that was laid to get us to this point. Your continued support will be a corner stone to our success moving forward.”

Over the coming weeks, USA Climbing will use this opportunity to evaluate the organization’s structure going forward. To learn more about USA Climbing’s High Performance Division or to support its athletes in their quest to represent Team USA at the Olympic Games Tokyo, please contact Marc Norman at marc@usaclimbing.org

About USA Climbing: USA Climbing is recognized by the United States Olympic Committee as the National Governing Body for the sport of competition climbing. The organization manages the disciplines of Bouldering, Speed and Sport climbing as well as the Collegiate and Adaptive series. USA Climbing, a member federation of the International Federation of Sport Climbing (IFSC), also hosts IFSC World Cup events and sends athletes to participate in the IFSC’s World Cup circuit and the World Climbing and Paraclimbing Championships. *For more information contact:*

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