USA CLIMBING

THE OLYMPIC GAMES

• Sport Climbing will make its Olympic debut at the Tokyo Olympic Games in August 2021.

ABOUT USA CLIMBING

• USA Climbing is recognized by the U.S. Olympic & Paralympic Committee as the National Governing Body (NGB) for the sport of competition climbing.
• The NGB’s mission is to support the well-being, development, and competitive excellence of its athletes and advance the accessibility and growth of the climbing community nationwide.
• As a 501(c)3 non-profit, the organization manages the disciplines of Bouldering, Lead and Speed climbing as well as the Collegiate and Paraclimbing series.
• As a member federation of the International Federation of Sport Climbing (IFSC), USA Climbing hosts IFSC World Cup events and sends athletes to participate in IFSC World Cups, Youth World Championships and the World Climbing and Paraclimbing Championships.
• For more information about USA Climbing, please visit usaclimbing.org and follow the organization at Facebook, Instagram, LinkedIn, Twitter and YouTube.
USA CLIMBING IS REQUESTING PROPOSALS FROM INTERESTED PARTIES THAT WOULD LIKE TO HOST A 2021 USA CLIMBING NATIONAL CUP SERIES (NCS) EVENT.

PROPOSAL SUBMISSION DEADLINE - PROPOSALS ARE DUE TO USA CLIMBING BY OCTOBER 2, 2020

SEND ALL INFORMATION AND CORRESPONDENCE TO:
• Mason Sorey, National Events Manager, via mason@usaclimbing.org

PROPOSALS SHOULD INCLUDE:
• Statement verifying that Host Facility can accommodate specific requirements as listed by USA Climbing in this document
• Appropriate supporting documents (photo / video / history)
• Appropriate supporting statements of local support
• Contact information

SELECTION ANNOUNCEMENTS:
• USA Climbing will notify all applicants of status (selected or not selected) by October 23, 2020
• USA Climbing will publicly announce the event location no later than November 6, 2020
Selection Criteria

The following are the primary criteria that will be used when selecting a bid package.

- Venue quality and existing climbing wall structures able to support three disciplines of climbing: Bouldering, Lead and Speed
- Support from local Sports Commission or Convention and Visitor Bureau
- Level of interest and support
- Overall professionalism and quality of proposal
- Venue proximity to lodging, food, and airport
- Host city location and accessibility for US travelers
- Event host management experience
- Connection to the local climbing community
- Relationships with local and regional media
- Financial considerations
NEW FOR 2021

- The National Cup Series has become a keystone to the development of competitive climbing within the US. Historically focused on bouldering, the 2021 calendar will feature bouldering, lead and speed events.
- The mission is to provide fun and challenging competition experiences for all levels of adult competitive climbers and cultivate stronger USA Climbing adult participation and membership. With the NCS, USA Climbing aims to provide a seasonal qualification structure and ranking system for high level athletes, to promote and revitalize citizen participation across the US, and to support continued development of a pathway for youth competitors to become climbers for life.

USA CLIMBING NCS EVENT HOSTS WILL:

- Benefit from climbing’s Olympic Games momentum.
- Welcome approximately 200 athletes and 1,000 spectators.
- Have the opportunity to livestream the competition and showcase the facility to thousands of climbing fans.
- Receive coverage in endemic climbing media.

EVENT DATES AND TIME FRAME:

- The goal is to partner with 4 to 6 host facilities or municipalities, for events to be held between April 2021 and October 2021.
- USA Climbing anticipates 2 days of competition.
- USA Climbing requests full and uninterrupted access to all event spaces (to be negotiated between host facility and USA Climbing) for the duration of set-up, competition, and tear down.
- Expected dates and schedule (subject to change):
  - Days 1 - 4: Routesetting/Preparation (Tuesday – Thursday)
  - Day 5 - 6: Competition Days
FEES, TICKETING, PRIZES AND MARKETING

HOST FEE:
- USA Climbing will provide $5,000 for hosting bouldering OR lead, and $10,000 for hosting bouldering AND lead as compensation to the Host Facility. If Host Facility elects to operate the Speed discipline as well, they will be compensated and additional $2,500.

EVENT REGISTRATION:
- Registration will be managed by USA Climbing proprietary online registration portal.
- All registration and membership fees associated with this event will be retained by USA Climbing.
- USA Climbing anticipates 200 competitors.

TICKETING:
- USA Climbing and Host Facility will mutually determine appropriate ticket pricing strategy and will negotiate the specifics of the revenue share.
- USA Climbing anticipates 1,000 spectators.

PRIZE PURSE:
- $5,000 cash purse paid by USA Climbing for each discipline being provided by the Host Facility. Host facility may elect to contribute funds in order to increase purse at own discretion.
- Base structure for purse payout will be consistent for each competition. The purse shall be divided equally between genders and distributed as follows per gender:
  - First place: $1250
  - Second place: $750
  - Third place: $500

MARKETING:
- USA Climbing and Host Facility will build an integrated event marketing and communications plan. Host Facility should provide a dedicated marketing contact to work with USA Climbing.
- USA Climbing shall be responsible for arranging national media coverage while Host Facility shall be responsible for arranging local media coverage.
- Host Facility will be included on USA Climbing website, social media, event marketing materials.
- USA Climbing grants Host Facility the right to promote the Competition; Host Facility will include the USA Climbing event logo on all marketing including website, email, social media, print, etc.
LIVESTREAM

With USA Climbing’s permission, the host facility can livestream the event, showcasing their facility and community. As all livestream productions are unique, more details and needs will be specified as they are identified. The general requirements and specifications of this production are included below:

USA Climbing will provide:

- A highlight reel if host forgoes livestream production.
- Inclusion of event or facility logo in intro and outro of the event’s highlight reel.
- Inclusion of event video “b-roll” and highlights in other production(s) (TBD).
- Professional photographer for the event to be considered.

Host facility may choose to provide a full livestream at their cost.

- If Host Facility chooses to provide livestream USA Climbing will not produce a highlight reel and will, instead, contribute up to $5,000 towards the cost of the livestream. USA Climbing must agree to the overall plan for the production.
- Rights to livestream production must be granted to USA Climbing for their unlimited use and to host facility for host facility promotion purposes only.

Other considerations:

- USA Climbing to own all rights to event media gathered by USA Climbing partners and may share with Host Facility for the purposes of Host Facility promotion.
SPONSORSHIP, VENDORS AND MERCHANDISE

SPONSORSHIP:
• USA Climbing retains full and exclusive control of branding within the “Field of Play”. The Field of Play will be defined in coordination with the Host Facility and approved by USA Climbing based on the characteristics of each host facility.
• The following page lists current USA Climbing national sponsors and protected categories. This list could change at any time and USA Climbing will work with the host to communicate any changes. These categories are considered exclusive for the entire event including related ancillary events.
• Host Facility may solicit non-conflicting, local event sponsorships with prior approval from USA Climbing. Host and USA Climbing will mutually-agree to local event sponsorship revenue share.

VENDORS / FAN ENGAGEMENT
• Host Facility that possesses space, ability, and willingness to host a “Vendor Village” or “Expo” space, which includes sponsor booths and screen / projector for livestream viewing, will be preferred.
• Host Facility may, at its discretion, but only if in accordance with USA Climbing’s regulations regarding non-conflicting sponsors, arrange for and operate a raffle during the Competition.

MERCHANDISE / CONCESSIONS:
• During the competition, USA Climbing or its designee may sell merchandise directly; or designate Host Facility to sell such merchandise on behalf of USA Climbing at Host’s front desk point of sale.
• If USA Climbing designates Host Facility to sell its merchandise, the parties will negotiate compensation for such services.
• Merchandise will be delivered to Host Facility no later than three (3) business days prior to the competition and must be displayed in high visibility, high traffic area.
• Host Facility may sell concessions and in-house retail to event competitors and spectators during the Competition and will retain all sale proceeds of said merchandise and concessions sold at the Competition, so long as no intellectual property of USA Climbing or the Competition appears in connection with such merchandise or concessions.
PARTNERS

PARTNERS / PROTECTED CATEGORIES

• The North Face / apparel
• YETI / coolers and drinkware
• Clif / energy bars, chews and gels
• Petzl / climbing equipment
• Butora / climbing shoes
• Entre-prises / climbing walls
• Addaday / recovery tools
• Gnarly / supplements
• Rise / coffee
• Rapid Reboot / recovery tools
IN ADDITION TO OTHER RESPONSIBILITIES AND UNDERTAKINGS SPECIFIED IN THIS DOCUMENT, HOST FACILITY WILL BE RESPONSIBLE FOR PROVIDING ACCESS TO THE FACILITY AND MATTERS RELATING TO THE SETUP AND OPERATION OF THE EVENT, AS FOLLOWS:

ACCESS:
- The attendance and participation of competitors, coaches, and spectators at the Competition, including access to isolation, climbing and spectating areas, will be at the discretion of USA Climbing.
- Host Facility will comply with USA Climbing instructions in relation thereto, except in regard to risk and safety concerns, in which case USA Climbing will comply with Host Facility instructions.
- Host Facility must be ADA compliant.

STAFF, PERSONNEL AND VOLUNTEERS:
- Lead Contact:
  - Host Facility will designate a representative as a lead contact for the event.
  - Previous USA Climbing and professional competition organization experience is preferred.
- Local Organizing Committee:
  - Host Facility will form a Local Organizing Committee (LOC) to assist in the planning and execution of the event.
  - USA Climbing and LOC shall negotiate the distribution of responsibilities in advance.
- Facility Staff:
  - Host Facility will provide adequate staff for the facility’s general operations and the Event according to coordination between the LOC and USA Climbing.
- Emergency Responders:
  - Host Facility will engage one or more persons to serve as medical technicians (Emergency Responders) on site at all times during the Competition when competitors are on-site. Such persons will be, at a minimum, either licensed firefighters or emergency medical technicians.
- Security:
  - Host Facility may choose to provide security officers to monitor the facility and event operations at their own expense.
- Volunteers and Event Personnel
  - Host Facility, with support from USA Climbing, to provide all volunteers.
  - Emcee for announcements within the facility during the Competition in consultation with USA Climbing. USA Climbing reserves the ability to provide Emcee.
  - DJ (must play approved / appropriately licensed music to avoid music rights violations during livestream).
HOST FACILITY OBLIGATIONS AND REQUIREMENTS

Facility Closures:
- Host Facility will be closed to all potential competitors and their coaches, parents and other representatives during routesetting, with entry during the competition restricted pursuant to requirements determined by USA Climbing.
- Host Facility will close all competition areas to non-competitors 72 hours prior to the competition.
- Climbing terrain and other areas, not part of the competition, may remain open to non-competitors during routesetting.
- Competition area(s) are defined by USA Climbing in conjunction with Host Facility.

Spectator Area:
- This area should allow for viewing of all disciplines during each round of competition.
- This area should be large enough to accommodate a minimum of 1,000 spectators.

Meeting Space
- A designated meeting space large enough to accommodate 30 people with tables and chairs in a theater arrangement.

Isolation / Warm-up Area:
- Host Facility will provide a separate isolation area capable of holding, simultaneously, approximately 100 climbers with adequate room for stretching and warming up.
- A good representation of hold types and wall angles needs to be included in this area for the climbers to use in their warm-up.
- Area must be capable of being separated from spectators, coaches, and other competitors during isolation.
- Athletes must have access to restrooms independent of those used by spectators.
HOST FACILITY OBLIGATIONS AND REQUIREMENTS

ROUTESETTING & COMPETITION WALLS:
• Host Facility will be responsible for stripping all necessary walls of holds and cleaning them prior to the first scheduled routesetting day. Host Facility will make these holds available to the routesetters and provide unimpeded access to the competition areas during the routesetting dates.
• Host Facility to provide an in-house routesetting liaison to work with the USA Climbing routesetting team.
• Facility will allow USA Climbing reasonable use of its lifts, ladders, and other equipment for the duration of routesetting.
• Discretion over risk and safety related issues remains with the Host Facility. When issues of risk and safety arise that conflict with competition interests, USA Climbing and Host Facility will work together in good faith to reach a mutually agreeable and reasonable resolution under the circumstances.
• Host Facility should possess a good representation of wall angles (Steep, Slab/Vert, Gently Overhanging) with minimal wall angle transitions in any given “zone”.
• Each of the 3 disciplines have unique requirements.
  • The Bouldering discipline will require enough climbing wall terrain to accommodate up to 10 boulder problems, with no more than four boulder problems overlapping (in the same “zone”).
  • The Lead discipline will require enough climbing wall terrain to accommodate up to 10 routes, with no more than 3 routes overlapping (in the same “zone”), Each route should include designated space for the climber fall zones and belayer’s ground space.
• Requirements for the Speed discipline include:
  • Specifications on the following requirements can be found in the USA Climbing Speed Climbing Certification Standards document
  • 15-meter official IFSC Speed Wall with two lanes (provided by Host Facility)
  • Official IFSC Speed Holds for each lane (can be provided by USA Climbing)
  • Speed belay system (can be provided by USA Climbing)
  • Electronic timing system (can be provided by USA Climbing)
  • Floor area (provided by host facility)
• The format for each discipline will be set in accordance to the rules specified in the current version of the USA Climbing rulebook.
• Host facilities should anticipate up to 3 rounds of competition per discipline over the course of the days allotted to competition.
HOST FACILITY OBLIGATIONS AND REQUIREMENTS

MATERIALS, SUPPLIES & EQUIPMENT ACQUISITION:

• Host Facility, in coordination with USA Climbing, will source:
  • Event materials including, but not limited to pipe & drape, chairs, tables, risers, platforms, boom/fork/scissor lifts, dedicated ethernet connection, etc.
  • Competition materials including, but not limited to climbing ropes, rope bags, carabiners, belay devices.

• Permits and Parking:
  • Host Facility will procure any and all necessary permits and variances from local police, fire and other local governmental authorities in order to accommodate the expected number of spectators and competitors.
  • If onsite parking cannot accommodate the required number of spaces, Host Facility will use its best efforts to obtain permission for parking for any additional parking spaces at nearby locations within safe walking distance of Host Facility.
  • Host Facility shall designate staff and/or volunteers to act as parking attendants and direct traffic to parking spaces.

• Financial impact of event and competition material acquisition and any necessary permitting and/or parking expenses will be considered in negotiation of the aforementioned host fee.
USA CLIMBING OBLIGATIONS & RESPONSIBILITIES

In addition to other responsibilities and undertakings set forth in this document, USA Climbing will serve as competition organizer and will be responsible for all other requirements of the competition, including but not limited to the following:

Competition Management:
- USA Climbing’s National Events Manager will oversee event execution and help ensure events are run according to USA Climbing rules and standards.

Staff, Personnel and Volunteers:
- USA Climbing will provide as necessary, the following positions:
  - National Events Manager and Events Team
  - Routesetting Team
    - Chief Routesetter (USA Climbing Certified Level 5)
    - Assistant Routesetter (USA Climbing Certified Level 4 or higher)
  - Jury President
  - Additional volunteers, identified by USA Climbing, will fulfill the position of route judges who will serve at the discretion and under the direction of the Jury President.
  - Chief Belayer
  - Chief Scorekeeper
  - Volunteer Coordinator
- Host Facility will have no responsibility to compensate any staff or personnel that are provided by USA Climbing.
USA CLIMBING OBLIGATIONS & RESPONSIBILITIES

MATERIALS, SUPPLIES & EQUIPMENT ACQUISITION:

- USA Climbing, will provide awards, trophies, banners, etc. for the Competition; and opening and closing ceremonies.
- USA Climbing and Host Facility will coordinate the acquisition of necessary materials, supplies and equipment for the event.
- Financial impact of event & competition material acquisition will be considered in negotiation of the host fee.

ROUTESETTING & COMPETITION WALLS:

- USA Climbing will notify Host Facility of which walls will be used during the competition at least eight weeks prior to the competition.
- Discretion over risk and safety related issues remains with the Host Facility. When issues of risk and safety arise that conflict with competition interests, USA Climbing and Host Facility will work together in good faith to reach a mutually agreeable and reasonable resolution under the circumstances.
- Responsibility for the final route placement plan and schedule for the Competition will fall on USA Climbing Chief Routesetter prior to commencement of routesetting.
- USA Climbing assumes financial responsibility for Host Facility’s equipment that USA Climbing uses during the Competition.